

## Why is sorting rubbish

important?



## Don't overfil landfills

Proper waste segregation reduces the amount of rubbish that ends up in landfills. Less waste means less cost for us as a society and for the environment.



## Let's not produce more rubbish

Proper waste separation allows waste to be processed for reuse. This process, called recycling, reduces the consumption of natural resources and reduces greenhouse gas emissions into the environment.



## Protect natural resources

By choosing to sort your rubbish properly, you protect natural resources. For example, producing one tonne of paper requires cutting down as many as 17 trees!





